

La Casa de Esperanza to host community build for playground

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WAUKESHA — After being awarded a \$15,000 “Let’s Play Construction Grant” from Dr Pepper Snapple Group and the nonprofit kaBOOM! for the construction of a new playground, La Casa De Esperanza is seeking volunteers for an upcoming community build on Saturday from 8 a.m. to 2 p.m.

The playground itself will be built in one day and rubber flooring will be installed the following week. Volunteers are only needed for the Saturday session, and no sort of construction experience is required to help out.

“We have about 70 volunteers so far, but the more hands the better,” said La Casa Marketing and Communications Coordinator Samantha Bely.

The playground build is made possible by Let’s Play, an initiative by Dr Pepper Snapple Group to provide funding, equipment and play spaces to help kids and families make active play a daily priority.

KaBOOM! is a national nonprofit dedicated to giving all kids — especially those living in poverty — great, safe places to play.

Right now, the children from the La Casa de Esperanza Charter School must travel to a public park on their recess time. This can pose some dangers for the

kids since they must cross the street and train tracks. Also, being a public park, the students must share the space.

The new playground will impact the healthy development of all the children, and provide a safe space for the children to enrich, build, and expand their cognitive development through play.

“When children play outdoors, it increases fitness levels and builds active, healthy bodies,” said La Casa de Esperanza President and CEO Anselmo Villarreal. “We are so grateful to have received this grant.”

This Saturday’s build will take place at La Casa de Esperanza, 410 Arcadian Ave.